

**B.L.D.E.ASSOCIATION'S
SB ARTS AND K.C.P. SCIENCE COLLEGE, VIJAYAPUR
RE-ACCREDITED AT THE 'B⁺⁺' LEVEL
Bachelor of Arts**

**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
MAPPING OF COURSE OUTCOMES WITH PROGRAM OUTCOMES 2023-24**

SEM: I B.A (DSc)

PAPER: Introduction to Journalism

Course Outcomes	Program Outcomes			
	PO1	PO2	PO3	PO4
CO1	3	2	3	1
CO2	-	3	3	-
CO3	2	3	2	3
CO4	-	3	3	-
CO5	2	3	1	-

SEM: I B.A (DSc)

PAPER: Introduction to Journalism(Practical)

Course Outcomes	Program Outcomes			
	PO1	PO2	PO3	PO4
CO1	3	2	3	1
CO2	-	3	3	-
CO3	2	3	2	3
CO4	-	3	3	-

SEM: I B.A (OEC)

PAPER: Writing for Media

Course Outcomes	Program Outcomes			
	PO1	PO2	PO3	PO4
CO1	-	3	3	-
CO2	2	3	2	3
CO3	-	3	3	-
CO4	2	3	2	3

SEM: II B.A (DSC) PAPER: Computer Application for Media

Course Outcomes	Program Outcomes			
	PO1	PO2	PO3	PO4
CO1	-	3	3	-
CO2	2	3	2	3
CO3	-	3	3	-
CO4	2	3	2	3

SEM: : II B.A (DSC) PAPER: Computer Application for Media (Practical)

Course Outcomes	Program Outcomes			
	PO1	PO2	PO3	PO4
CO1	2	3	2	3
CO2	-	3	3	-

SEM: : II B.A (OEC) PAPER: Photo Journalism

Course Outcomes	Program Outcomes			
	PO1	PO2	PO3	PO4
CO1	-	3	3	-
CO2	2	3	2	3
CO3	-	3	3	-
CO4	2	3	2	3

SEM: III B.A

NEWS REPORTING AND ANALYSIS (Theory) (014JMC011)

Course Outcomes	Program Outcomes			
	PO1	PO2	PO3	PO4
CO1	1	2	2	2
CO2	2	2	-	2
CO3	3	2	-	3
CO4	3	2	2	-
CO5	-	2	2	3

SEM: III B.A PAPER: NEP

Theory based Practical's NEWS REPORTING AND ANALYSIS (Practical) (Code: 013JMC012)

Course Outcomes	Program Outcomes			
	PO1	PO2	PO3	PO4
CO1	3	3	3	3
CO2	2	2	3	3
CO3	3	2	3	3
CO4	2	2	3	2
CO5	3	2	-	-

SEM: III OEC B.A

PAPER: OEC 003JMC051: Paper 3 – FEATURE

WRITING AND FREELANCING

Course Outcomes	Program Outcomes			
	PO1	PO2	PO3	PO4
CO1	3	2	3	-
CO2	2	2	3	3
CO3	2	3	2	2
CO4	3	3	-	2
CO5	2	3	-	-

SEM: IV B.A

PAPER NEP

NEWS PROCESSING AND EDITING (Theory) (Code: 014JMC011)

Course Outcomes	Program Outcomes			
	PO1	PO2	PO3	PO4
CO1	1	2	2	2
CO2	2	2	-	2
CO3	3	2	-	3
CO4	3	2	2	-
CO5	-	2	2	3

**SEM: IV B.A Theory based Practical's NEWS PROCESSING AND EDITING
(Practical)**

(Code: 014JMC012)

Course Outcomes	Program Outcomes			
	PO1	PO2	PO3	PO4
CO1	3	3	2	2
CO2	2	2	1	3
CO3	3	3	2	3
CO4	3	2	1	2
CO5	3	3	1	2

SEM: V B.A PAPER: Introduction to Communication (Theory)

(Code: 015JMC011)

Paper-I

Course Outcomes	Program Outcomes			
	PO1	PO2	PO3	PO4
CO1	2	2	3	-
CO2	1	2	1	3
CO3	3	2	2	2
CO4	3	3	-	2

SEM: V B.A (Code: 015JMC012) Theory based Practical's

Course Outcomes	Program Outcomes			
	PO1	PO2	PO3	PO4
CO1	-	3	2	-
CO2	-	3	2	-
CO3	-	1	-	-
CO4	-	1	2	3

SEM: V B.A Fundamentals of Radio and TV

(Code: 015JMC013)

Paper_II

Course Outcomes	Program Outcomes			
	PO1	PO2	PO3	PO4
CO1	3	2	1	2
CO2	3	2	-	1
CO3	3	2	-	1
CO4	3	2	-	1
CO5	3	3	3	2

SEM: V B.A Theory based Practical's (Code: 015JMC014)

Course Outcomes	Program Outcomes			
	PO1	PO2	PO3	PO4
CO1	3	3	-	-
CO2	3	3	-	-
CO3	3	3	1	1
CO4	3	3	-	1
CO5	3	3	-	1

B. A. VI SEM Introduction to Digital Media

(Code: 015JMC015)

Paper-I(Theory)

Course Outcomes	Program Outcomes			
	PO1	PO2	PO3	PO4
CO1	-	3	2	-
CO2	3	2	2	-
CO3	2	3	2	-

B. A. VI SEM (Code: 015JMC016) Theory based Practical's

Course Outcomes	Program Outcomes			
	PO1	PO2	PO3	PO4
CO1	-	1	2	-
CO2	3	3	2	-
CO3	1	2	2	-
CO4	3	3	3	2


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B. A. VI SEM Advertising and Corporate Communication

(Code: 015JMC017)

Paper-II(Theory)

Course Outcomes	Program Outcomes			
	PO1	PO2	PO3	PO4
CO1	-	3	2	-
CO2	3	2	2	-
CO3	2	3	2	-
CO4	3	2	3	2
CO5	3	3	3	2

B. A. VI SEM

Theory based Practical's

(Code: 015JMC018)

Course Outcomes	Program Outcomes			
	PO1	PO2	PO3	PO4
CO1	-	-	2	-
CO2	-	2	2	-
CO3	2	2	2	-
CO4	3	3	3	2
CO5	-	-	3	-

B. A. VI SEM

PROJECT

Course Outcomes	Program Outcomes			
	PO1	PO2	PO3	PO4
CO1	3	3	2	-
CO2	3	2	2	-
CO3	3	2	2	-
CO4	3	3	3	-


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